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**FOR IMMEDIATE RELEASE**

**New Liphatech Brochure Details the Importance of Rodent Control  
In Biosecurity Programs for Livestock Production**

**MILWAUKEE** (February 12, 2007) — The catastrophic results of a rodent-instigated disease outbreak in a flock or herd, and prevention and control measures needed to maintain the health of livestock as part of any biosecurity practice, are discussed in “*Biosecurity Program for Rodent Control*,” a new brochure from Liphatech Inc.

The brochure illustrates the importance of a sound rodent-control program -- carried out in conjunction with vaccination, sanitation and disinfection -- to the health of a flock or herd. Also described is the effective use of rodenticides and bait stations, as well as the proper steps for successful rodent control. Additionally, it offers advice for a rodenticide rotation strategy.

The brochure also explains Liphatech’s advanced technological solutions and extensive, real-world experience. Detailed are the Liphatech rodenticide brands that have helped farmers and ranchers successfully control rodents for decades, including Hombre™, Gunslinger™ and BootHill®.

To get a free copy of the brochure, contact your Liphatech District Sales Manager or call (888) 331-7900.

**About Liphatech**

Headquartered in Milwaukee, Liphatech Inc. offers a comprehensive line of rodenticides for

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the Animal Health marketplace, including Hombre™, BootHill® and Gunslinger™. Each rodenticide has different active ingredients, flavors and formulations to work as an effective rotation strategy. In addition, the company offers AEGIS® bait stations, including the AEGIS™ -RP, tamper-resistant station to prevent block-bait access by non-target animals and people or the AEGIS-RP non locking for less sensitive bait placement locations. Liphatech also manufactures and markets Rozol® Pocket Gopher Bait, a highly palatable and effective rodenticide for controlling field rodents, and Rozol® Pellets to control voles in and around orchards, commercial nurseries, Christmas tree farms and forestry plantations.

Liphatech's rodent control solutions feature the most advanced rodent control technology on the market. The company's level of customer service and technical support is unmatched in the industry. For more information about Liphatech and its products, call (888) 331-7900 or visit: [www.rodent-control.com](http://www.rodent-control.com).

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