

For more information, contact:

Steve Wilcox
LePoidevin Rickinger Group
262.754.9550
wilcox@lrgideas.com

FOR IMMEDIATE RELEASE

Schultz Named Southeast District Sales Manager for Liphatech

Milwaukee, Wis., Nov. 2, 2010 – Sarah Schultz has joined the Liphatech Pest Management Division as southeast district sales manager for the company's full line of rodenticides and bait stations. Liphatech is a global leader in the development of rodent control product technology.

In her new position, Schultz will provide product information, training and sales advice to distributors and pest management professionals for Liphatech's rodent control products. That product line includes the company's Aegis[®] line of bait stations and the company's FirstStrike[™] soft-bait rodenticide. She will oversee a territory in the southeast that includes Kentucky, Tennessee, North Carolina, South Carolina, Georgia, Alabama, Mississippi and Florida.

Schultz brings to Liphatech sales experience gained in varied markets that include everything from hospitality and cosmetics to pharmaceuticals. During her tenure with Shire U.S. Inc., Schultz was responsible for a territory that included more than 100 specialty physicians. She sold and promoted four specialty psychiatric and neurological products in both one-on-one meetings and in national meetings attended by customers. Additionally, she trained and mentored new sales representatives assigned to her region.

Sarah Schultz Joins Liphatech/Page 2

"Sarah Schultz brings real-world sales and training knowledge to our industry. Her experience in the specialty chemicals market is directly applicable to our business and our customers," said Ray White, national sales manager, pest management division, Liphatech. "Our customers in the southeast will come to depend on Sarah for knowledge of not only Liphatech products, but the overall rodenticide market."

Schultz is a graduate of the University of Kentucky, Lexington, Ky., with a bachelor's degree in marketing and management.

Schultz will be based in the Atlanta area to better serve the southeast region.

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