

RODENT ROUND-UP

Everything you need to keep your property rodent-free.



- Belt buckles surround product logos tying in our western brand names: Hombre, BootHill, Rozol and Aegis.

- Products are accented with a red color scheme for in store customer *stopping power*, attracting customers to investigate further.

- Rodent icons of a mouse and rat coordinate products and lead customers to the best brand and formulation to satisfy their specific rodent control needs:

- **Hombre** - *preferred by mice*

- **BootHill** - *preferred by rats.*